

NOTICE INVITING BID

- 1.1. Noida Toll Bridge Company Ltd. (NTBCL) invites tenders from reputed agencies to license out certain advertisement spaces aggregating to 6,516 sqft on Mayur Vihar Link Road (MVLK) as per Annexure 1 of Tender Document.
- 1.2. NTBCL shall receive Bids pursuant to this Request For Proposal (RFP)/Tender Document in accordance with the terms set forth herein and as modified, altered, amended and clarified from time to time by NTBCL. Bidders shall submit bids in accordance with such terms on or before the date specified in this document. The bidders are advised to visit the site and familiarize themselves with the proposed arrangements and all activities necessary in this regard.
- 1.3. Main Terms and Conditions of the bid:

1.	Cost of Tender Document	₹ 10,000 (Rupees Ten Thousand only) (non-refundable)
2.	Earnest Money Deposit	₹ 5 lacs (Rupees Five Lacs only) by Cheque/DD/RTGS (refundable without interest)
3.	Bid basis	Total annual license fee
4.	Evaluation	Technical and Financial
5.	Performance Security	Equivalent to 6 (six) months of License Fee for applicable media to be adjusted annually or upon addition/deletion of media. Performance Security to be provided in the form of Cheque/Demand Draft/RTGS.
6.	Payments terms	Monthly in advance
7.	License Period	5 years
8.	Lock-in period	1 year
9.	Notice Period	3 months
10.	Escalation in rates	5% annually
11.	Minimum Reserve Price	₹ 135/sqft/month

- 1.4. **Eligible Entities:** Sole Proprietorship Firm, Partnership Firm, Public/Private Limited Company/Limited Liability Partnership (LLP)/Joint Ventures/Consortiums who have not been blacklisted by erstwhile MCD or NTBCL and its related entities/SDMC/NDMC/EDMC, Central/State Govt. departments, Ministry, autonomous body, PSUs as on bid submission date. Other Eligibility Criteria are as follows:

- i. **Experience:** The Bidder should be in Advertisement business at least for last one year. Proof of experience along with current no dues certificate/performance report issued by the concerned organizations who have issued the work order to the bidder should be submitted.
- ii. **Net-worth:** The minimum net-worth of the Bidder either at the end of the last financial year or anytime thereafter shall not be less than 3 (three) times the monthly license fee quoted for all packages combined or ₹ 1.0 (one) crore whichever is lower. Also, the Bidder should not have made any losses in the last 3 (three) years. The Bid should include Chartered Accountants certificate with respect to the above. The selected Bidder shall be required to furnish audited financial statements of past 3 (three) financial years and any other financial/statutory documents deemed necessary by NTBCL.
- iii. **Turnover:** The annual turnover of the bidder in any of the previous 3 financial years shall not be less than 12 (twelve) times the monthly license fee quoted or ₹ 1.0 (one) crore, whichever is lower.

In case, the Bidder has subsidiary/affiliate companies/firms whose experience/net-worth is claimed for meeting eligibility criteria by the bidder, then relevant documents shall be provided for showing ownership/control over such subsidiary/ affiliate companies/ firms. The decision of NTBCL on the entities whose turnover/net-worth can be aggregated for the purpose of meeting the qualification criteria shall be final and binding on all bidders.

1.5. Schedule of Bidding Process:

1.	Last Date of receiving written queries by NTBCL	5 p.m. July 06, 2018
2.	Clarifications/Amendment, if any	July 09, 2018
3.	Last Date & Time of Submission of Bid	3.00 p.m. July 10, 2018
4.	Bid Opening at NTBCL Office	3.30 p.m. July 10, 2018
5.	Validity of Bid	3 months from the last date of submission
6.	Place for issue of tender documents, pre-bid meeting, and tender submission	Noida Toll Bridge Company Ltd., Ground Floor, Toll Plaza, DND Flyway, Noida, India
7.	Authorized person for issue of RFP, amendments, extensions, queries and replies, receiving of tender documents and securities etc.	Anwar Abbasi anwar@ntbcl.com

- 1.6. Only those parties that have procured the tender documents from NTBCL office are eligible to participate. *A copy of the payment receipt for purchase of bid documents to be submitted along with the bid.* NTBCL shall not entertain any enquiries, bids or correspondence from parties other than the parties who have procured the Tender document from NTBCL.
- 1.7. Bidders are expected to carry out extensive survey of MVLRL premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. NTBCL shall provide necessary permission and assistance to the prospective bidders.
- 1.8. Bids received after due date and time of submission of bid shall not be accepted under any circumstances.

Annexure-1: MVLR Outdoor Advertising Space

Display Medium	Height (feet)	Width (feet)	Area/Unit (sqft)	Units	Total Area (sqft)
Unipoles	10	20	200	13	2600
Public Conveniences	10	85	850	2	1700
Pole Kiosks	3	4	24	40	960
Bus Shelter			205	2	410
Bipoles	5.4	78.4	423	2	846
Total				59	6516

* Of the above, 2 unipoles having display area of 200 sqft each and one Bipole of 846 sqft needs to be reconstructed.

** The Licensee may choose not to use any of the above media and quote separate license fee rates for each media.

*** The Licensee may propose new media in lieu of media not chosen from the above of equivalent square feet. License Fee shall be applicable for such media from the date of advertisement or end of 2 months from LoA whichever is earlier.